

## Wisconsin State Reading Association

WSRA... providing leadership, advocacy, and expertise

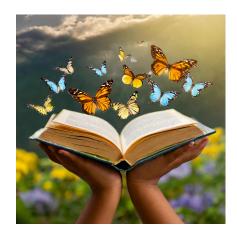
Exhibit Hall: 2025 Wisconsin State Reading Conference

Infinite Pages: The Unfolding Story of Literacy

February 6-7, 2025 Baird Center 400 W. Wisconsin Avenue Milwaukee, WI

Exhibit Booth Fees:

Booth Size	<b>Booth Price</b>
Friday 3:30 Security Deposit Fee	\$100
10 X 10 inline (100 sq. ft.)	\$680
10 X 20 inline (200 sq. ft.)	\$860
10 X 30 inline (300 sq. ft.)	\$1050
10 X 40 inline (400 sq. ft.)	\$1325



20 X 20 square (400 sq. ft.)	\$1325
10 X 10 nonprofit (100 sq. ft.)	\$490
10 X 20 nonprofit (200 sq. ft.)	\$760

♦ The Exhibit Hall will once again be on the first floor in Ballrooms A/B across from Registration.

• Lunch Buffet will be included. It will be the same buffet used by attendees.

## \*\* In addition to the above fees, a \$100 Friday 3:30 Security Deposit Fee will also be charged.

If your exhibit booth remains intact and staffed until 3:30 PM on Friday February 7, 2025, the \$100 deposit will be credited back to your credit card or by check depending on how you paid.

This is the link to the online exhibitor request application form: <u>https://wsra.memberclicks.net/exhibitor\_application\_2025</u>

## <u>Please note that there is an approval process this year.</u> Once you have put in your request and are approved, you will receive a letter of approval with a link to the online booth reservation form. Upon completion of that form, please pay with a VISA, MasterCard, or Discover card.

Your approved reservation will include your booth, skirted table, chairs, wastebasket, and WiFi Internet connection. Other options including extra tables or chairs, and shipping will be available through Wisconsin Expo, Inc. Expo will email the vendor kit during the month of December 2024. Expo's phone: 262-670-1300 ext. 206 (Michelle) and email: orders@wi-expo.com. Electrical and technical support is provided by the Baird Center. Please contact Courtney Covey 414- 908-6053/fax 414-877-0995 or email: <u>CCovey@wcd.org</u>. For AV, contact Tim: 414-908-6185.

Exhibit Hall Schedule:

Wednesday, February 5, 2025	Thursday, February 6, 2025	Friday, February 7, 2025
Set-up: 1:00 to 6:00 pm	Exhibit Hall Hours: 7:30am-4:00 pm	Exhibit Hall Hours: 7:30am-3:30 pm
Exhibit Hall will not be open Wednesday evening this year.	Thursday Exhibit Hall Activities ♦ Lunch Buffet ♦ Door Prizes provided by Exhibitors	<ul> <li>Friday Exhibit Hall Activities</li> <li>♦ Lunch Buffet</li> <li>♦ Door Prizes provided by Exhibitors</li> </ul>

WSRA is dedicated to providing a professional, safe, and harassment-free environment. If you have questions regarding contracts or payments, email <u>wsra@wsra.org</u> or by phone at 262-825-7109. Other questions or suggestions can be answered through the WSRA Conference Exhibits Chair, Mary Kenas at: <u>exhibits4wsra@gmail.com</u>. WSRA has a no cancellation policy concerning our conference, including inclement weather.